

# How to Start a *Moms'* Ministry



**Group**  
Real. Bold. Love.

# How to Start a *Moms'* Ministry

---

Loveland, Colorado  
[group.com/women](http://group.com/women)

**Group**

Real. Bold. Love.

## Group resources actually work!

This Group resource incorporates our R.E.A.L. approach to ministry. It reinforces a growing friendship with Jesus, encourages long-term learning, and results in life transformation, because it's



### **Relational**

Learner-to-learner interaction enhances learning and builds Christian friendships.

### **Experiential**

What learners experience through discussion and action sticks with them up to 9 times longer than what they simply hear or read.

### **Applicable**

The aim of Christian education is to equip learners to be both hearers and doers of God's Word.

### **Learner-based**

Learners understand and retain more when the learning process takes into consideration how they learn best.

## How to Start a Moms' Ministry

Copyright © 2015 Group Publishing, Inc.

All rights reserved. No part of this resource may be reproduced in any manner whatsoever without prior written permission from the publisher, except where noted in the text and in the case of brief quotations embodied in critical articles and reviews. For information, go to [group.com/permissions](http://group.com/permissions).

Visit our website: [group.com/women](http://group.com/women)

This resource is brought to you by the wildly creative women's ministry team at Group.

Unless otherwise indicated, all Scripture quotations are taken from the *Holy Bible*, New Living Translation, copyright © 1996, 2004, 2007, 2013 by Tyndale House Foundation. Used by permission of Tyndale House Publishers, Inc., Carol Stream, Illinois 60188. All rights reserved.

ISBN 978-1-4707-2746-8

# ..... Contents .....

Why Have a Moms' Ministry? .....	4
Where Do I Find Moms Who Might Want to Connect? .....	6
Easy Ideas for Getting Started .....	8
Taking It a Little Deeper.....	15
More Help to Get You Going.....	17
Where Moms Connect.....	23

# Why Have a *Moms' Ministry?*

You might already be excited about what can happen through a moms' ministry in your neighborhood, with your mom friends, or at your church—or you may just be curious and wonder, “What’s so important about this kind of ministry?” Or perhaps you need a few talking points to share with other moms or with leaders at your church as you share your vision with them. Here are a few things to consider as to why a moms' ministry can be important.



**Moms need community.** Sure, moms are all women, and perhaps your church already offers programs for women. But moms do have unique needs. Many are lonely and feel disconnected from others—they need a community of

friends. Many are unsure about their parenting and need support—they need a community of encouragement. All moms are making a difference in the lives of their children, and they need a community that values them.

**It's a means for outreach.** There are thousands of moms in your community, and based on national statistics, a lot of them don't know Jesus yet. They may not be open to coming to an intimidating Bible study or a church service where they'll feel uncertain about how to dress or what to say. But when you invite them to hang out with you and other moms, they'll find other women just like them who can offer encouragement and support from a Bible-based perspective. It doesn't feel scary (no one will lock the door and ask them to recite the Ten Commandments before they can leave!), and you'll make it easy for moms to find new friends so no one ever feels left out. This might be the perfect first step for reaching out into your community and connecting women to Jesus for the very first time!

**It's an opportunity for mentoring.** Every mom is a mentor, whether she knows it or not. When one mom encourages another mom to take a nap—she's mentoring. When a mom gives tips on getting a toddler to eat peas—she's mentoring. When a mom listens and cheers on another mom who is struggling to manage her daughter's 1,300,542 text messages a day—she's mentoring. Through a moms' ministry, those who are a little further along the journey of momhood can listen to and support those coming along behind them, while offering faith-based encouragement on how to move forward.

# Where Do I Find Moms Who Might *Want to Connect?*

All you need is a few moms—three or four would be enough to get you started.

And if you're reading this, it's likely you already know a few moms who could use support and encouragement. Starting a moms' ministry could begin with introducing those women to each other and then the few of you choosing ideas from this book—gathering and inviting more moms along the way. Here are a few other ideas on how you can find even more women who might want to be included...

- Put a notice in your church bulletin, website, or other church-wide communications.
- Talk to the women who live on your street.
- Ask if you can post a sign at a nearby school, coffee shop, library, or other place moms are likely to be.
- At work. Chances are there are moms at your work who would love to connect with each other. Hang a note on the company refrigerator, include it in the team newsletter, or send an email to the moms in your department.



- Post on Facebook or other social media.
- Strike up conversations with women who are with their children at local parks or story time at the library.

### **What do I say when I talk to these moms?**

Keep it simple and authentic.

If you don't have anything formal started yet, just let them know you're trying to connect moms together for support and encouragement. If you're posting an announcement in a public space, simply make it an invitation to a "get to know you" gathering at your home or at a coffee shop. If you meet a mom in person, invite her to have coffee with you, or sit and chat with her while your kids are on the playground. See if she wants to get to know other moms and then invite her to whatever you have planned next.

# How to Start a *Moms'* Ministry

So you want to start a moms' ministry but don't know where to begin? We've got the simple solution that will inspire and motivate you to take the first steps.

*How to Start a Moms' Ministry* covers the essentials you need to know about moms' ministry, like:

- Why moms' ministry is important
- How moms' ministry is different from women's ministry
- How to use moms' ministry as an outreach to your community
- Why moms' ministry is a perfect opportunity for mentoring

This practical guide also covers important questions, like "Where do I find moms for my group?" and "How can I get the word out about my new ministry?"

**Plus** with 11 bonus, easy-to-try ways to connect moms, you'll have just what you need for your next step. Congratulations! Your moms' ministry is already on its way.

[group.com/women](http://group.com/women)

ISBN 978-1-4707-2748-2

USD \$1.99



50199



9 781470 727482

RELIGION/Christian Ministry/General

**Group**

Real. Bold. Love.